Justface Fitness
integration

Make your everyday easier with facial recognition

We can proudly present the new Justface Fitness integration. Justface Fitness delivers facial recognition solutions that use AI to verify if the person entering is approved to use your facilities or not.

Every person is photographed when entering your facility. The pictures are instantly verified in your membership database. If the person is a newcomer, has missed a payment or for some other reason is not permitted to use your facilities, you and your employees will receive an app notification on your mobile phones. From there, you can reach out to the person, recover the missed payment or make sure the person leaves the premises.
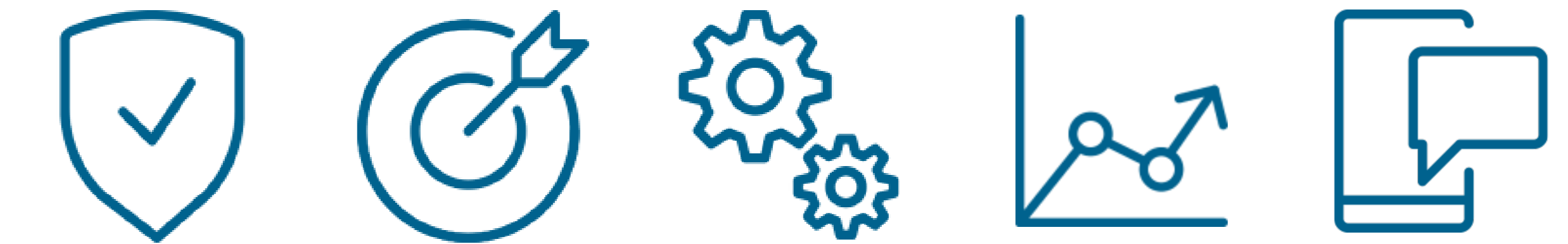
This means, that you can safely have an open space entrance area while doing other tasks in your facility. That's efficient.

BRP SYSTEMS

FIGHT CHEATING, AND RETAIN OTHERWISE LOST REVENUE

✓ Create a safe environment
✓ Improve your operations
✓ Provide a smooth entrance flow
✓ Automate check-in and check-out
✓ Reduce cheating
✓ Get instant notification by phone when unauthorised visitors enter
✓ Convert non-paying visitors to paying members
✓ Save costs from membership cards and key tags

36.000 data points are used for each facial recognition to ensure an efficient flow

Facial recognition is an effecient way of identifying unauthorised visitors. Facial recognition works much like you might know from your smartphone. However, there is a significant difference between the two. Facial recognition via Justface Fitness measures more than **20% more data points** compared to a smartphone. That ensures more accurate measurements and in that way a more trustworthy verification of your members.

Would you like to know more?