

# INFO SLIDE

## Goals

**Do you want to motivate your employees to increase sales at your facility? Then, our Goal feature is the perfect solution for you.**

**Base your goals on previous results and other factors to ensure the goals are realistic and achievable on all levels. Bring your goals to life with the great visualisation options to make it easy and more convenient to keep track of your goals.**

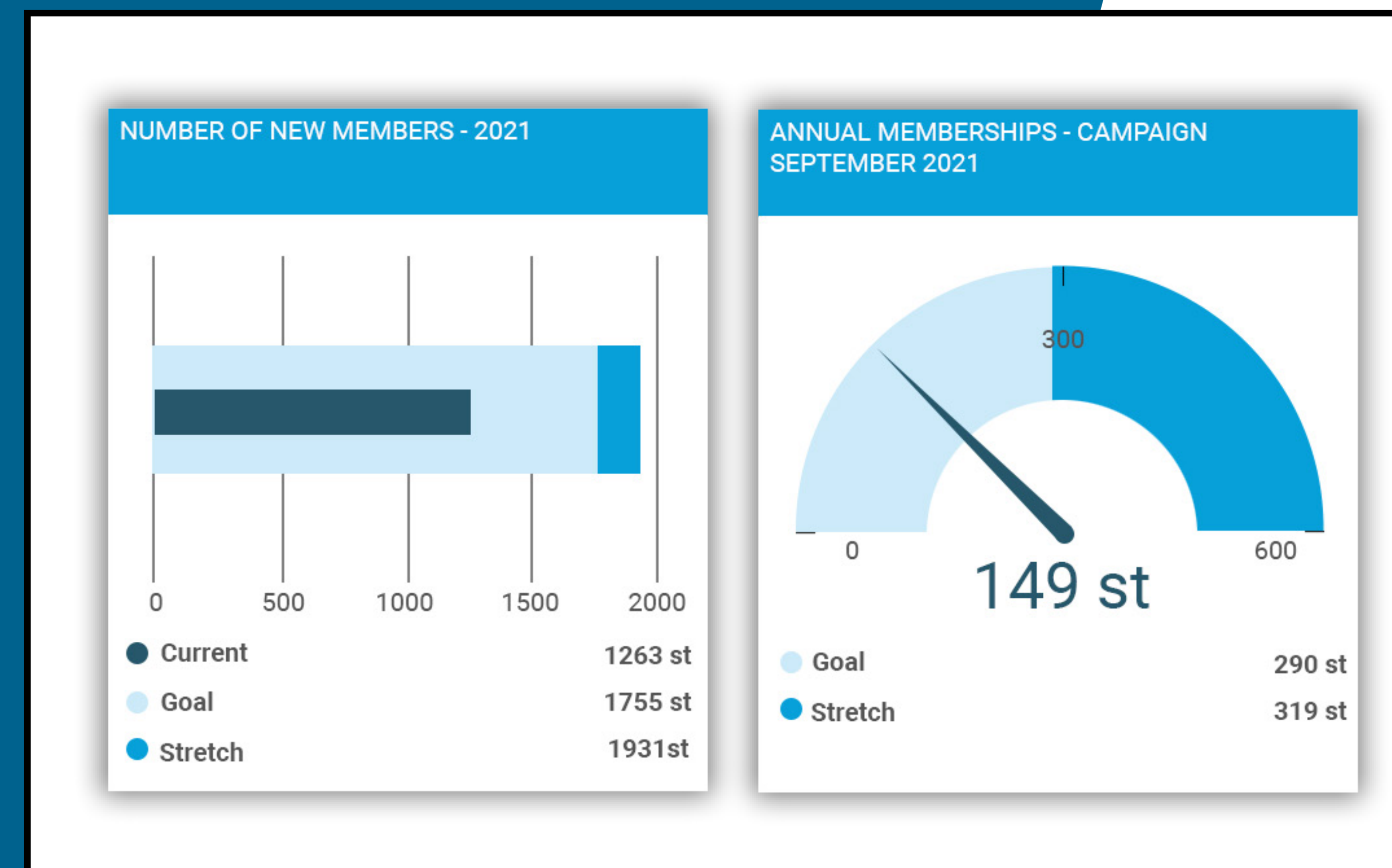
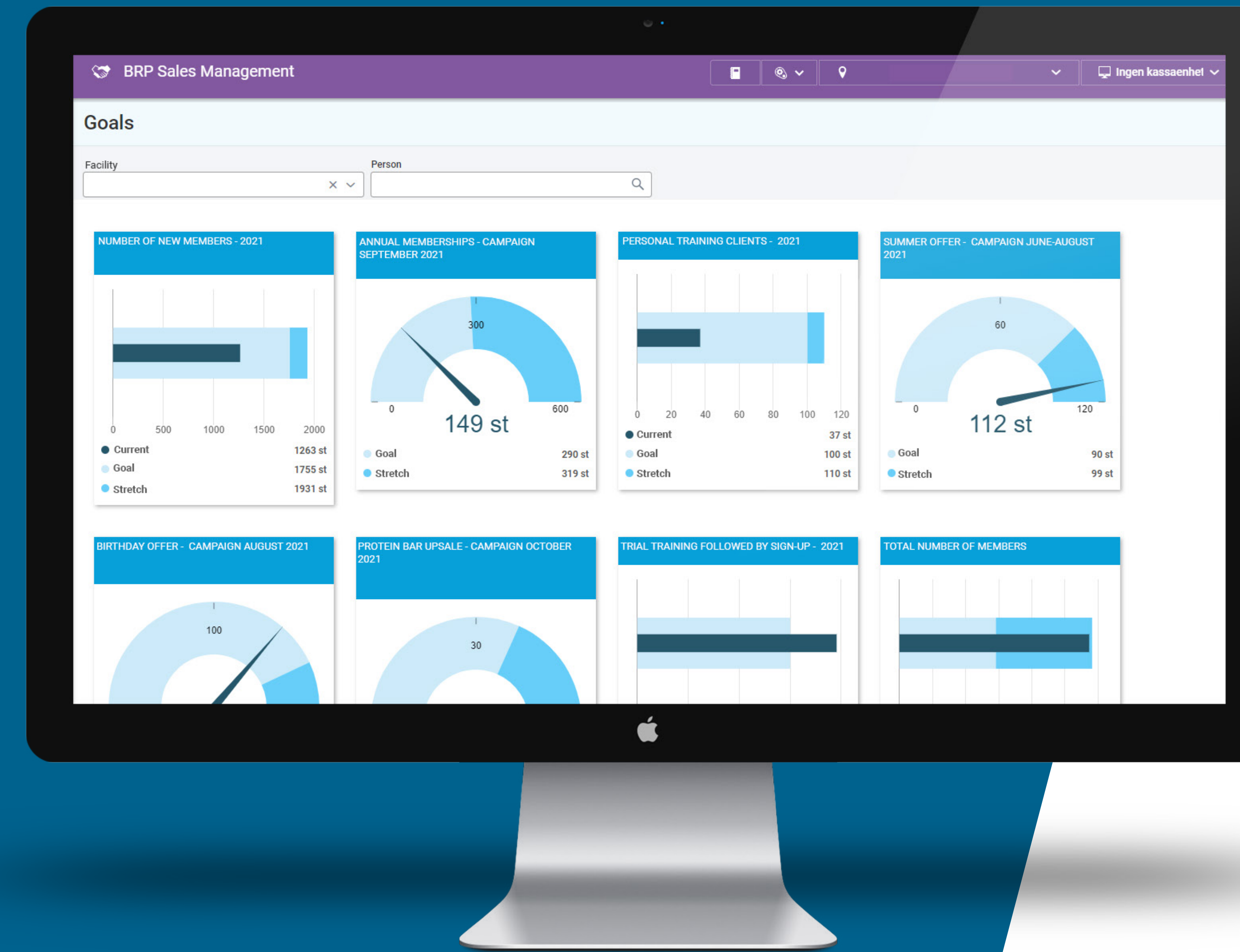
### ENFORCE A SALES BOOST

By implementing goals, you can motivate your employees to stay on their toes when a sale is in sight.

The goal feature can create a friendly competition between facilities and within a facility – making it more fun and motivating to reach the goals and increase sales and revenue in your business.

**Set up individual sales goals**

**At a facility and employee level**



### A FULL OVERVIEW OF ALL YOUR CAMPAIGNS

Goals give you and your employees the opportunity to see all current campaigns – making it easier to stay focused on increasing sales of the selected items.

The overview also makes it more convenient for you to communicate campaign efforts to your staff.

### EASILY COMPARE AND EVALUATE YOUR GOALS

Stay on track of how your goals are performing on multiple level.

**You can easily compare:**

- ✓ The current month with the month before.
- ✓ The current month with the corresponding month the previous year.
- ✓ Or whatever makes most sense for you to compare.

Don't miss out on some motivating competition and increased sales at your facility – get in touch today.

**Get in contact**